



2024

Event sponsorship packages

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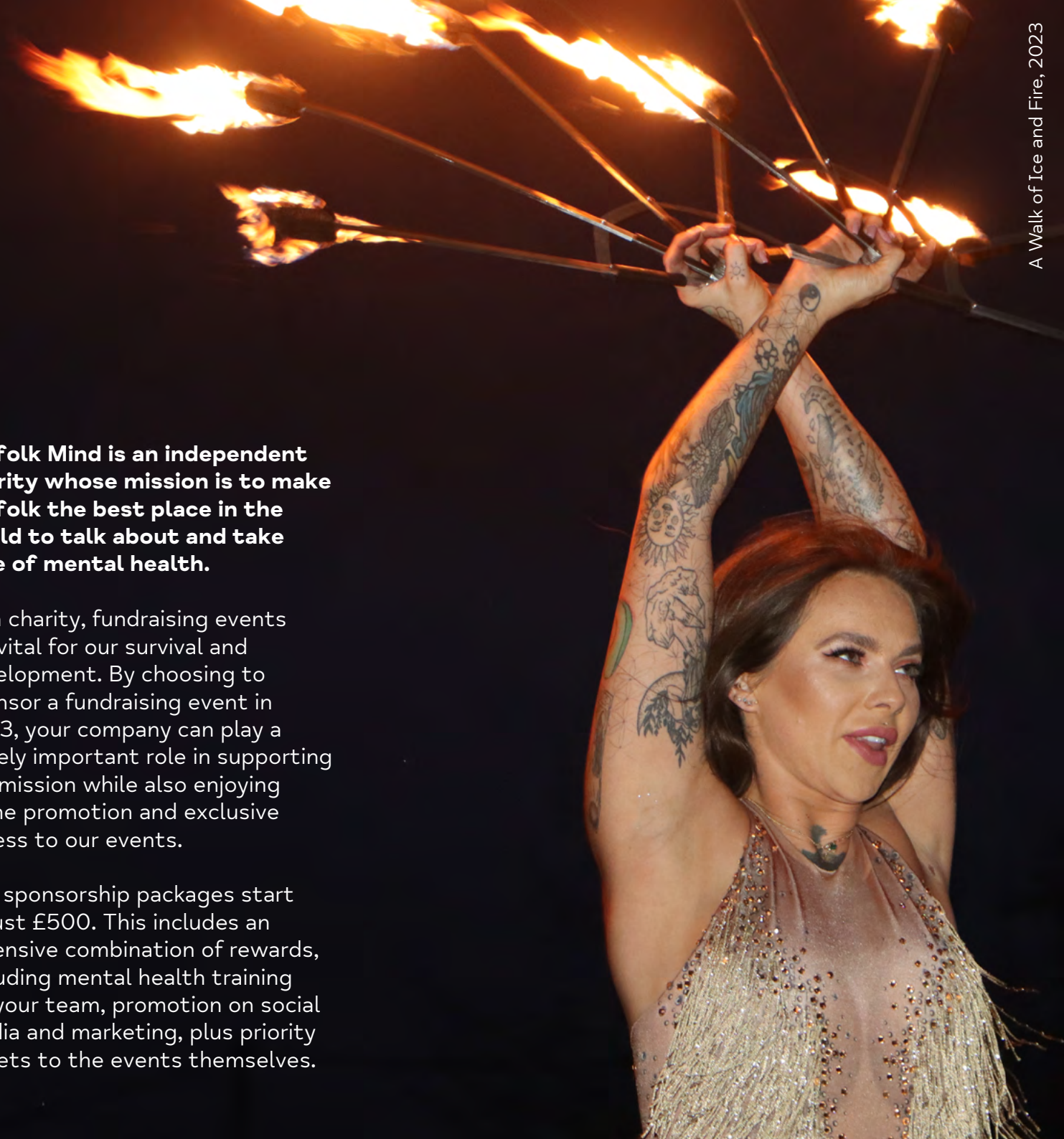
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Suffolk Mind is an independent charity whose mission is to make Suffolk the best place in the world to talk about and take care of mental health.

As a charity, fundraising events are vital for our survival and development. By choosing to sponsor a fundraising event in 2023, your company can play a hugely important role in supporting our mission while also enjoying prime promotion and exclusive access to our events.

Our sponsorship packages start at just £500. This includes an extensive combination of rewards, including mental health training for your team, promotion on social media and marketing, plus priority tickets to the events themselves.



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Why sponsor a Suffolk Mind event?

Choosing to sponsor a Suffolk Mind event signals to your marketplace, your employees, your customers and your community that your company considers mental health a top priority.

You will also benefit from exposure across our platforms which will get you in front of our wide audience demographics. Plus, our marketing, PR and design team are on hand to support you where needed with your sponsorship.

Your sponsorship will enable the ongoing provision of mental health education and support right here, in Suffolk.



6,000

Subscribers to our mailing lists



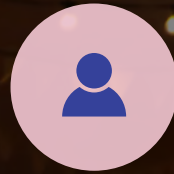
13,400

Followers across social media



194,000

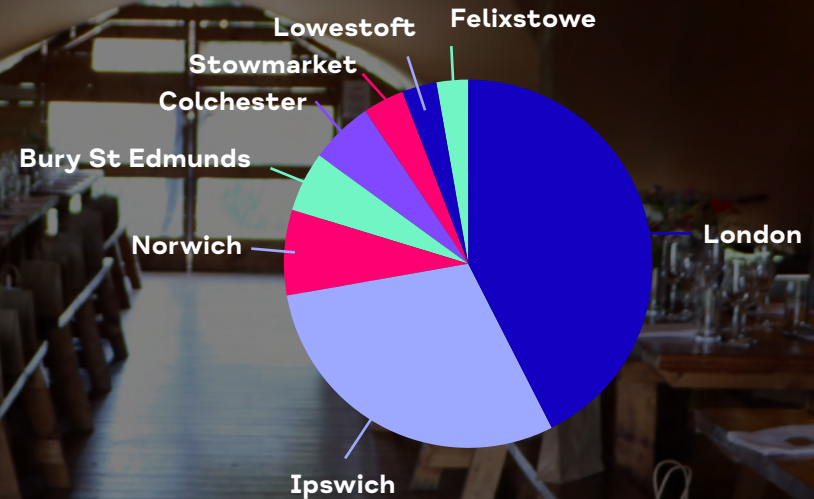
Website page views a year*



60,000

New visitors to the website a year*

Audience demographic



Gala on the Farm, 2023



*January 2022 - 2023 on the Suffolk Mind website

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2024 events: Midsummer Celebration

Date: Saturday 13 July

Anticipated attendance: 120 people

Our second charity ball, Midsummer Celebration, will be a magical celebration full of live entertainment, unique guest experiences and a Mediterranean theme all set against the backdrop of beautiful Fynn Valley Terrace.

Building on the phenomenal success of our 2023 Gala event, which raised more than £27,000, we welcome you all to join us for an evening of live entertainment, dining and dancing, along with charitable auction and raffle.

Tickets for 2023 sold out (with a waiting list) so this is set to be a hugely popular event with a high profile audience.



MIDSUMMER
CELEBRATION

2024



It was a great event, well attended, and brilliant to raise significant funds for Suffolk Mind.
Gala on the Farm 2023 guest

Thank you so much for a truly magical evening on Saturday, I can't tell you how much fun we all had!
Gala on the Farm 2023 guest



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	Headline sponsor £4,500	Supporting sponsors £1,500
Visibility for brand		
Bespoke advertising and marketing materials for digital, print and outdoor print using your logo	✓ Alongside Suffolk Mind	✓ Beneath Suffolk Mind and headline sponsor
A spotlight article written by our copywriting experts on our website, featuring your logo and a link to your website	✓	-
Your logo included on the event page on Suffolk Mind's website	✓	✓
A video interview conducted in-house which can be published on both Suffolk Mind and your websites	✓	-
Exposure on our social media platforms in the run up to the event	✓	✓
Your logo included in any pre-event newsletters	✓	✓
Someone from your company named and quoted in the pre-event press release	✓	-
Editorial in the A5 event brochure	✓ Full page	✓ Half page
Logo inclusion in post-event marketing material including video productions	✓	-
10-minute talk on stage after welcome drinks	✓	-
Someone from your company named and quoted in the post-event press release	✓	-
Benefits for you		
Complimentary invitations on the event night	✓ 10 seats together in a prime location	✓ Four seats together in a prime location
Complimentary training for two attendees on The Mental Health Toolkit's The Essentials half day package (usually £75 per person)	✓	✓
Complimentary training for one attendee on The Mental Health Toolkit's The Comprehensive Toolkit four full days and three half days package (usually £1,500)	✓	-

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How your sponsorship helps us

On this page are statistics and facts from Suffolk Mind's 2021 - 2022 financial year about how we have made a difference to people's lives.

More than
18,000
individuals used our services

4,208
counselling sessions delivered

624
clients supported by our counsellors this year



74
corporate clients taking part in our mental health training

292
training sessions delivered to corporate clients



6,646
calls to Suffolk Night Owls (SNO)

39
schools took part in CFYP courses and sessions

808
attendees to CFYP courses and sessions

13,859
incoming and outgoing texts to SNO

100
Sammy the Sea Squirt Movement Sessions

79
Emotional Wellbeing in the Classroom sessions

67
EARLY Minds sessions





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