

Digital Guidance for Supporting Suffolk Mind



Thank you for supporting us!

Can we start by saying - thank you for signing up to support Suffolk Mind!

Your support will help us on our mission to make Suffolk the best place in the world for talking about and taking care of mental health.

Here is our guide to how you can support Suffolk Mind digitally - including using our logo, and mentioning us online.

If you have any queries, please contact our Marketing team:

marketing@suffolkmind.org.uk



Our Name

Suffolk Mind is an independent mental health charity, providing services and training courses across the county.

Although we are affiliated with Mind (the national charity), we operate separately, and we invest back into Suffolk directly.

Please ensure that when you reference us, or refer to us, you say:

Suffolk Mind

To avoid confusion, please don't describe us as Mind, Suffolk MIND, Suffolk Minds etc.



Our Social Media Profiles

We encourage you to shout about your support for Suffolk Mind on social media, but please remember to tag us using these links:



[LinkedIn](#)
@suffolkmind



[Facebook](#)
@SuffolkMind1



[Twitter](#)
@SuffolkMind



[Instagram](#)
@suffolkmind



[Youtube](#)
@SuffolkMind1

Our Logos

We encourage you to add our logos to your images and promotional materials, to help your audience know that you are helping an official and trusted charity.

[Download Supporting Suffolk Mind logos](#)

Our logos must not be edited, so please only use the ones from the link above.

Note: Logos you find online or from other sources may be incorrect or out of date.



Your Website

As a supporter of Suffolk Mind, we'd love for you to shout about us on your website too.

If you do, please bear in mind all other guidance in this document. We would also be grateful if you could:

- Add the year/date of your support when writing about us. 'We are pleased to name Suffolk Mind as our Charity of the Year 2022'.
- Caption any of our images/logos on your website with the date/year of your support. This will help your audience

Thank you for reading!



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 **Supporting**
mind Suffolk

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